JOIN 2025

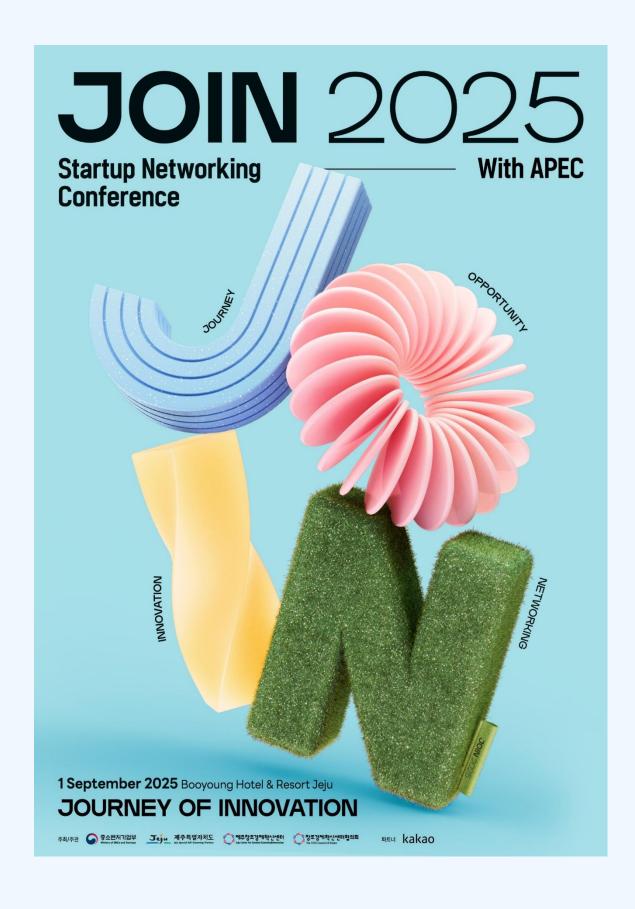
STARTUP NETWORKING CONFERENCE
WITH APEC











JOURNEY OF INNOVATION

Jeju Center for Creative Economy & Innovation is pleased to invite you to 'JOIN 2025 with APEC', a startup networking conference taking place on September 1, 2025.

The journey of Startup is a voyage across vast open seas — filled with opportunity, innovation, and connection.

JOIN 2025 invites you to embark on this journey from Jeju, where innovation meets collaboration.

This event aims to bring together key players in the global startup ecosystem — from innovative startups and dynamic SMEs to global enterprises, investors, innovation institutions, and ecosystem enablers.

As you navigate bold ideas and connect with pioneers from across the APEC region, you'll uncover new opportunities and steer your vision forward.





Detailed Plan

■ Event Name	(A regional startup networking event hosted by JCCEI)
■ Date	 September 1, 2025 (Monday), 10:00 AM ~ 8:00 PM
■ Venue	 Booyong Hotel & Resort Jeju
■ Co-organized by	 Council of Centers for Creative Economy & Innovation (CCEI) and Jeju CCEI

Reflecting APEC core Message

: "Strengthening collaboration among startup innovation stakeholders through networking"

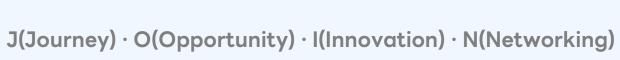




JOIN stands for the Journey of Innovation.

Built around four key themes, it aims to create a platform for connection, growth, and collaboration.

Journey	Empowering startups from ideation to growth through shared experiences and entrepreneurial storytelling.
Opportunity	Creating access to new markets, resources, and growth paths through curated networking and partnerships.
Innovation	Driving collaborative innovation by exchanging bold ideas, technologies, and startup-driven solutions.
Networking	Connecting founders, investors, and ecosystem builders across borders to fuel global collaboration.





SPOTLIGHT: JOIN 2024 OVERVIEW



Ecosystem Strategy & Growth Forum



Insight Sessions on Technology Trends





Demo Day & Investment Opportunities





Global Expansion & Collaboration Projects



Exhibitions









This year's conference will focus on:

Promoting Outcomes:

Sharing progress and success stories from major initiatives such as Deep Tech Value-Up, Startup-BuS, and regional startup ecosystem reports.

Best practices from startup discovery, acceleration, investment matching, and direct investment will be highlighted.

Fostering Global Networks:

The event will serve as a platform to build sustainable growth momentum through global partnerships, international cooperation, and knowledge exchange.





PROGRAM HIGHLIGHTS

Forum & Conference

Expanding the Jeju startup ecosystem and fostering sustainable growth

Insight sessions

: Exploring startup technology trends and emerging industries

Cross-Border Collaboration

: Supporting international collaboration among startups, investors, and institutions

© Open Innovation Sessions

Exploring innovation through cooperation with corporates, VCs, and accelerators

8 Demo Day

: Showcasing innovative startups and offering investment opportunities

Exhibition and Programs

Engaging with domestic and international partners and startups

Networking programs

: Creating collaboration opportunities among ecosystem members





JOIN is organized in <u>alignment with the APEC SME Ministerial Week</u>

to strengthen collaboration and promote innovation across the startup ecosystem.

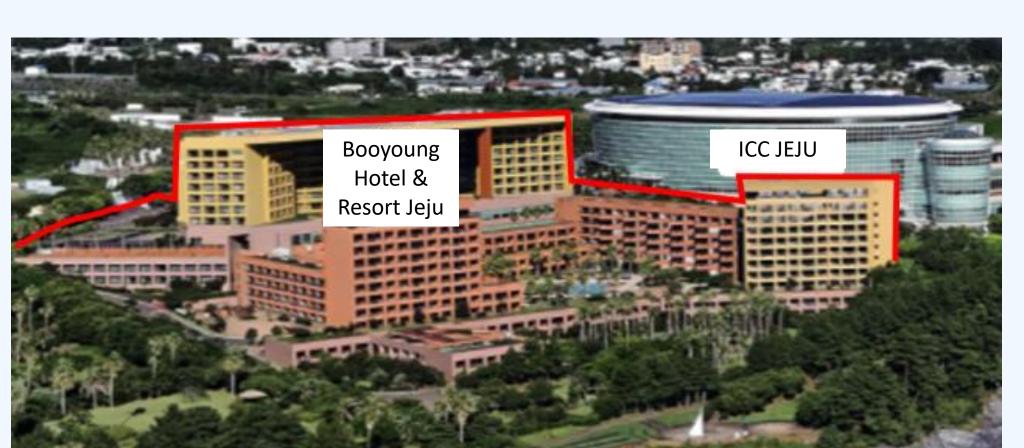
JOIN 2025 in the APEC SME Ministerial Week

Week	Mon (9.1)	Tue (9.2)	Wed (9.3)	Thu (9.4)	Fri (9.5)
Main Program	JOIN : Startup Networking Conference	ASEIC Green Forum	APEC-SME Official Program Kick-off	APEC-SME Ministerial Meeting Ceremony	Ministerial Roundtable & Forum





Time			Contents	Details		
09:30-10:00		Attendee Registration				
10:00-12:00		①Strategy Sharings ②Open-Mic Q&A Session				
10.00-12.00						
12:00-13:00						
13:00-13:30						
13:30-14:30	"Co-Growth Strate	①Ecosystem Briefings ②Leaders' Panel Discussion				
	APEC-I					
	Session Group	Time	Overview	①with Domestic and foreign start-ups, partners ②Participation in APEC Member States		
14:20-14:00	A-1 Global & OpenInnovation Session	14:30~17:30	 Discussion on collaborative startup support cases across APEC economies and ecosystem connectivity strategies. Nationwide open innovation best practices "Big Partner x Startup" talk show 			
14:30-16:00	i 		· Keynote speech by opinion leader on AI trends and innovation strategies			
	A-2 Al Insight Talk Session		· Meetup Participants : Global Startups x Korean Big Partner APEC based Global Partner x Korean Startups			
	B Investment Session 14:30~17:30		 Startup-BuS joint IR pitching by CCEI startups Office Hour: 1:1 consulting & feedback 			
17:30-						



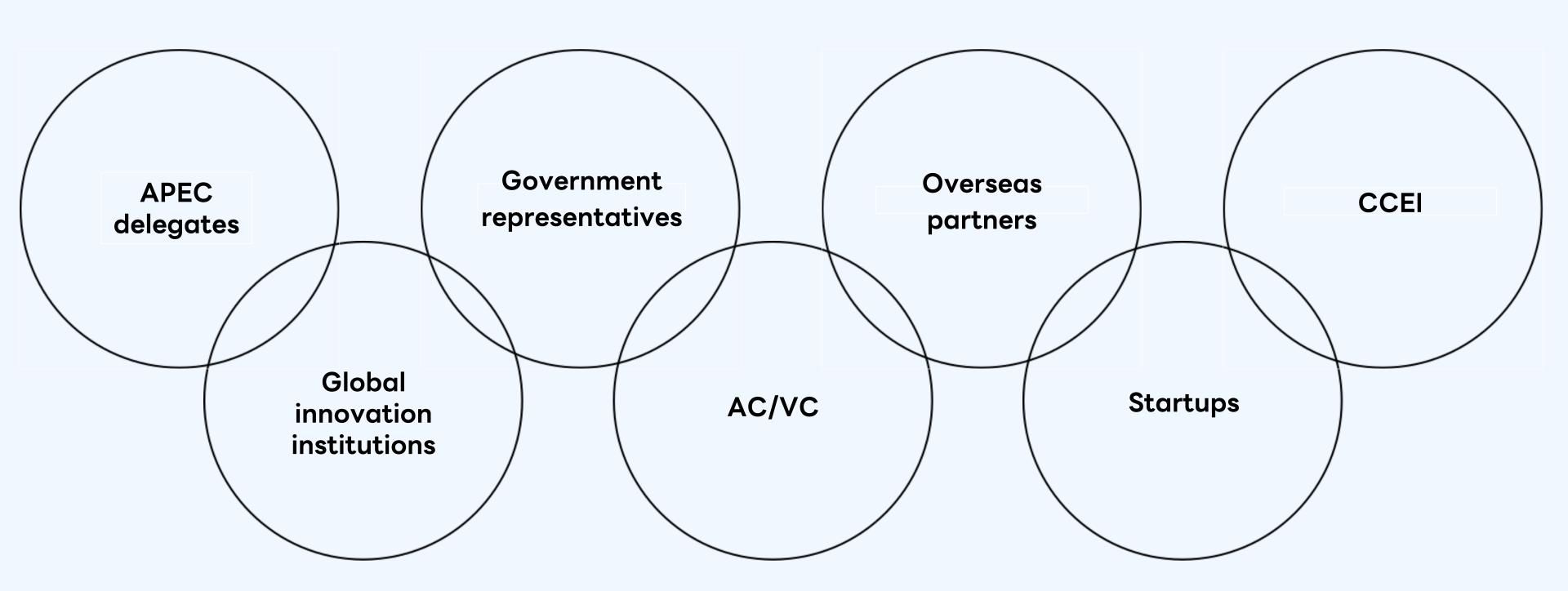




P Booyoung Hotel & Resort Jeju: Conveniently located within a 1-minute walk from ICC JEJU

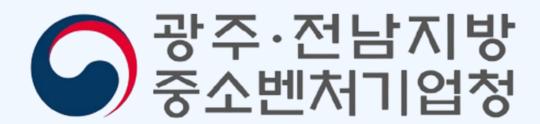
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JOIN2025, JOINUS?